



FAQ about PROJECTEREUM LTD.

We understand that this is just a small amount of information about us and our project. In order to understand the full perspective and future benefits for the investor, entrepreneur, blockchain community and government, we are ready to explain our project in detail and answer any arising questions.

1. What is ProjectEreum?

It's a serious project. A solid business with not only a business model behind it but something unique which could potentially bring fortunes to early investors as well as solve problems worldwide and fulfil dreams.

We provide liquidity of cryptocurrencies in real life on a huge scale, on a governmental level.

ProjectEreum is a unique solution for investors, start-up companies and entrepreneurs. Beyond Tokens, Trades, and Speculations we are investing in real people around the globe and backing our new cryptocurrency with investment. A Global Investment Solutions /A platform for entrepreneurs and investors where digital money is the instrument of investments into the real world.

2. Why are you in blockchain industry?

On our side, we are a very small start-up with no budget as of December 2017 but great business minded people are behind this to bring it to life. We had almost no funding or resources to go fast and to go big. But somehow, we managed to be where we are and developing this project daily. Thanks to feedback, we know that it's a great project which could redesign the way people invest in future.

3. What problems do you solve?

Our project solves real problems of the blockchain and its users, so our token - which is constantly is being updated and improved - could generate great profits for investors.

1. Digital cryptocurrency holders can now invest their cryptocurrency funds and assets in the real world.
2. Young entrepreneurs around the world can now receive funding for their start-ups or business ideas.
3. Governments of each country we invest in are benefiting due to the creation of new jobs, new taxpayers, as well as our platform, brings back the money from the blockchain to the real world. (That's what governments are trying to do at the moment with new regulatory laws)

4. Explain in more detail how the platform works?

4.1. Do you exchange BTC for your coin on your platform?

The platform allows transactions to be made between investors and entrepreneurs themselves, therefore we participate as a connecting factor for these people. The Decentralized Business Investment Platform allows the tokens to circulate between the digital world and the real world.

In order to access and use this platform, people must be holders of our Tokens.

People who hold bitcoin could access an investor's wallet within our platform to buy a certain amount of our tokens which we will exchange for an investment in real life.

4.2. What do bitcoin holders receive?

Bitcoin holders have liquidity of their bitcoin and in return they receive shares or ownership of businesses.

4.3. What happens to the Tokens after each transaction?

After each investment is made we return the tokens back to the market, having them circle between blockchain and real life continuously.

4.4. What kind of token are you using?

We have developed a Utility token. It has a specific role within our ProjectEreum platform, but it does not provide token holders with company's shares. Our unique platform allows transactions to be made between investors and entrepreneurs themselves, therefore we participate as a connecting factor for these people.

We expect the demand to grow for our product and service, therefore the utility token will grow in price. In our case, using investments in real life as a backup, the rise of token price could be significant.

4.5. How does each transaction increase value of the token? The price of our service is independent?

Yes, eventually the price of service we provide will be independent (controlled by our company).

Having a Utility token and certain functions on our platform, we expect demand to grow

for our product and services, therefore the utility token will grow in price. In our case, using real-life investment to back up our coin will increase our value significantly.

We have created a new algorithm for our unique business model, where using the blockchain and its financial instrument tokens, we now can obtain up to 130 % of any investment carried out via our platform.

This model is something new and unique however at the same time very transparent and easy to understand. This is something we can provide only for potential investors, under some protection or nondisclosure agreement

4.6. Do you have someone who evaluates new investments/real life assets around the world?

Yes, we have many experienced business analysts on-board. However, we understand that in the near future we must expand our team to bring most efficient service to the market.

5. What is ProjectEreum's Vision and Mission?

We have a big ambition and project to back these ambitions.

Our vision is to bring these solutions to the world and make them accessible everywhere around the world fulfilling not only desires of wealthy digital cryptocurrency holders, but also fulfilling dreams of young people around the world.

Our mission is to bring the product as a global solution for finances between the real world and digital world. Now we can make custom deals/investments and eventually, we want to deliver a service that crypto holders can spend and invest their money anywhere they want in the real world.

6. What is the business model?

To begin with, we are at ICO stage at the moment. As an IT start-up company, our business model starts with raising funds for our project. Furthermore, connecting both blockchain industry and real-life assets/investments will allow us to create value.

These are few sectors we are looking in to gain profit and execute our project:

- Cryptocurrency exchanges – entering a few major exchanges would boost the volume of the company, as well as gain more customers and clients, which again would increase the price of tokens as well as the value of the company.
- Peer to peer currency – to finalize the project, we want to have independent digital currency specialized for business and investment use, in this case, we control our price as service and our plan is to get our company on IPO in 2-3 years.

- Additionally, we are creating new businesses, jobs, and new taxpayers for countries around the world. We provide investment solution on a governmental level.

7. What is your revenue model?

We have created a new algorithm for our unique business model, where using the blockchain and its financial instrument tokens, we now can obtain up to 130 % of any investment carried out via our platform (e.g. imagine if A-wants to cash out/invest 10 million USD in BTC. B then wants to build 5 star hotel for 10 million USD, after the transaction is done and the deal is confirmed - our unique business platform generates a revenue of 120% to 130 %, meaning that we would have 12million USD back in our company.

Moreover, the percentage made through these streams are part of the revenue model of Projectereum ltd:

- Percentages made using partnership companies and providing clients for them
- Royalties of investments realized in real life
- Token sales and increase of a value of tokens

8. How far are you with the project and how did you start?

- Token sale – ICO stage 1 until 4th of July 2018. ICO Stage 2 to be announced.
- Token Development and Registrations - Pending contracts
- Investment Platform - Test version, but ready to start investing
- Company registration – legal paperwork completed
- Project overall Execution - 18month plan/roadmap, we complete every milestone step by step.

9. What is new and unique within your project?

Integrated Notary Contracts

Every investment made towards real-life start-ups gets physically signed and stamped by an official notary and we then save additional contracts in physical escrow bank safe.

Token Circulation and transaction model for revenue

The transaction algorithm, together with our model is something new and unique, but also very transparent and easy to understand. This is something we can provide only for potential investors, under protection or non-disclosure agreement.

10. What is your primary goal for the next 12 months?

It all comes down to this moment as well as for the next 12 months. Although we are in the development stage (not on exchanges) we can use this intermediary platform now to provide our service to the 1st client.

We want to launch the test version and invest in 2-3 projects around the world using blockchain generated funding. With a diversified portfolio and ethical focus to improve the world and fulfil the dreams of young people around the world.

Our first and main task is to start using blockchain billions of dollar assets into the real world.

11. Are you running it from Spain?

The majority of our team are based in Spain, however, we are based in Belize Jurisdiction.

12. Who are your main competitors?

In the beginning of 2018, we positioned ourselves to be first ones who started such service and such investment platform on the blockchain.

However, there few similar projects, but none of them is using a combination of 3 different transaction/algorithm models to make this platform and service accessible, valuable and beneficial.

For example, "SelfSell" is about to do something similar, but in our opinion, they don't have a solid product to deliver. Where everything is blurry regarding how it might work. As most of the big or small companies don't even have a working product to deliver value and benefit.

<https://crypterium.com/> - This company does cash out/liquidity on a daily basis in small amounts but they don't have this investment opportunity to start cashing out digital currency on a huge scale. We potentially could partner or provide our service and our transaction revenue to them.

Our Team

Artis Spades:	CEO /Co-Founder
Roberts Stanevics:	Business Development Executive
Zane Zonne:	Social Media and Business Management
Jessica Shearer:	Project Management / Business Development
Hayley Light:	Project Management / Business Development
Amy McDermott:	Strategic Media Planning
Gregory Drew Gordon:	Graphic Designs and Networking
Reinis Creed:	Main IT (Anclaren ltd.)
Denis Dendas:	Financial Advisor (Investors Preparation/Advisory Board)
Ansis Hermansos:	Networking (Clients + Investors)
David Kokoev Lv:	Branding (Networking, Marketing, Sales Communication)
Khalil Hussein:	Advisory Board and Networking
Ricardo Rodriguez:	Advisory Board and Networking
Denis Dendas:	Advisory Board
Kent Kruusmaa:	Advisory board
Di Howard:	Advisory Board
Ricards Kockers:	Sales and Marketing
Chelsey Rains:	Sales and Marketing
David McDonald:	Sales and Marketing
Nathan McPhee:	Marketing / Team Coaching and Sales
Rachel Raines:	Sales and Marketing